

NETWORK DIVERSITY & DEALER DEVELOPMENT

Mission - To develop a culturally diverse dealer network that represents Chrysler's customer base and the communities that its dealers serve.

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Volume 2 Issue 6

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2011 NADA Annual Membership Conference



The National Association of Minority Automobile Dealers (NAMAD) 2011 Annual Membership Meeting is July 21 – 23, 2011 at THEhotel at Mandalay Bay in Las Vegas, NV. You can register at namad.org. For more information, contact NAMAD at 301.306.1614.

Ralph Martinez



25 with Chrysler

Ralph Martinez, right, of Town & Country Chrysler-Jeep in Milwaukie, Ore., receives a 25-year award for Chrysler from Chuck Gray, Chrysler Group's area manager.

Top 10

June 2011

Retail Sales

Congratulations Spring CJD

#1



Diversity Dealer

May Sales (YTD)

★ Spring CJD (Spring, TX)	952
2. Greenway CJD (Orlando, FL)	802
3. Performance CJD (La Vista, NE)	696
4. Landers CJD (Bossier City, LA)	651
5. Ancira CJD (San Antonio, TX)	628
6. Acadiana DCJ (Lafayette, LA)	582
7. Landers McLarty DCJ (Huntsville, AL)	556
8. Tyson Mtr. Corp (Shorewood, IL)	536
9. Olathe Dodge Chrysler Jeep (Olathe, KS)	528
10. Jeep Chrysler Dodge of Ontario (Ontario, CA)	507
11. Champion Dodge Chrysler Jeep (Downey, CA)	494



Diversity Dealer

May Sales (MTD)

★ Spring CJD (Spring, TX)	223
2. Acadiana DCJ (Lafayette, LA)	175
3. Greenway CJD (Orlando, FL)	167
4. Landers CJD (Bossier City, LA)	166
5. Ancira CJD (San Antonio, TX)	152
6. Landers McLarty CJD (Huntsville, AL)	143
7. Jeep Chrysler Dodge of Ontario (Ontario, CA)	132
8. Performance CJD (La Vista, NE)	126
9. Stevens Creek CJD (San Jose, CA)	121
10. Tyson Mtr. Corp (Shorewood, IL)	118
10. Champion Dodge Chrysler Jeep (Downey, CA)	118

Marketing Investment

Minority Dealers



Diversity Dealer

May Sales (YTD)

- ★ 1. Gulfgate DCJ (Houston, TX)
2. DCJ of McKinney City (McKinney, TX)
3. Superstition Springs CJD (Mesa, AZ)
4. Stone Mountain CJD (Stone Mountain, GA)

481
409
277
102

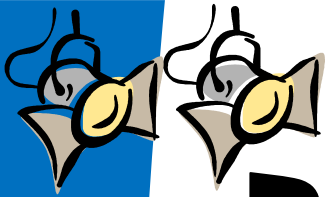


Diversity Dealer

May Sales MTD)

- ★ 1. Gulfgate DCJ (Houston, TX)
2. DCJ of McKinney City (McKinney, TX)
3. Superstition Springs CJD (Mesa, AZ)
4. Stone Mountain CJD (Stone Mountain, GA)

113
91
59
21



Dealer Recognition



25 with Chrysler

Ralph Martinez, right, of Town & Country Chrysler-Jeep in Milwaukie, Ore., receives a 25-year award for Chrysler from Chuck Gray, Chrysler Group's area manager.

Dadeland Dodge Chrysler Jeep

Chrysler Group LLC is proud to co-sponsored the Special Olympics and the "Evening with the Star" gala with Dadeland Dodge Chrysler Jeep in Miami, FL. The event was attended by _____ guests and _____ was raised.

Town & Country Chrysler Jeep

Congratulations to Ralph Martinez on celebrating 25 years in business with Chrysler Group LLC. Ralph owns two Chrysler Group dealerships in Oregon, Town & Country Chrysler Jeep in Milwaukie, Oregon and Chrysler Jeep Dodge of Wilsonville in Wilsonville Oregon. He

